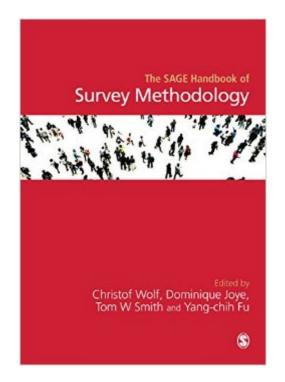
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The SAGE Handbook Of Survey Methodology





Synopsis

Survey Methodology is becoming a more structuredfield of research, deserving of more and more academic attention. TheSAGE Handbook of Survey Methodology explores boththe increasingly scientific endeavour of surveys and their growing complexity, as different data collection modes and information sources are combined. The handbooktakes a global approach, with a team of international experts looking at localand national specificities, as well as problems of cross-national, comparativesurvey research. The chapters are organized into seven major sections, each ofwhich represents a stage in the survey life-cycle: Surveys and Societies Planning a Survey Measurement Sampling Data Collection Preparing Data for Use Assessing and Improving Data Quality The SAGE Handbook of SurveyMethodology is a landmark andessential tool for any scholar within the social sciences.Â

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